FrameWorks UK collaborates with mission-driven organisations to communicate about social issues in ways that will create social progress. We design and carry out framing research to understand how people think about social issues. We then use this knowledge to develop and test strategic communications to help organisations create change.

We are seeking either a Senior Researcher or Researcher to join the team and help us to solve the biggest communications challenges on the most pressing social issues. This is an outstanding opportunity for an individual who has a passion for using social science to create social progress.

We’re open to appointing either a Researcher or a Senior Researcher depending on your skills and experience. In either case, you will be experienced in using qualitative and quantitative research methods and highly motivated to acquire new skills and learn how to use FrameWorks methods. You will be intellectually curious and committed to driving change through the power of communications.

You will work on a range of projects in the UK - and potentially, with our sister organisation in the U.S. - collecting, analysing, and synthesising qualitative and quantitative data to produce framing recommendations.

The Senior Researcher or Researcher role is a permanent and full-time position with an expectation of at least two days per week spent in person with the FrameWorks UK team at our central London office (by Waterloo station). There is scope for flexible working patterns, locations, and hours – we’re open to requests to work 0.6 FTE to 1.0 FTE. You will be line managed by the Director of Evidence with research supervision from Director of Research at FrameWorks Institute in the US. The starting salary for the Senior Researcher is £52,000 and for the Researcher it is £45,000 plus benefits.

The job purpose is to help ensure that FrameWorks’ programmes and projects are built on good evidence.

**Key responsibilities**

**Senior Researcher**

- Develop deep knowledge of Strategic Frame Analysis: FrameWorks’ mixed methods approach to generating and applying communications strategies.
- Lead research projects to map cultural mindsets, and develop and test frames.
- Collect and analyse data from individual cognitive interviews, focus groups, media content, and field communications.
• Collaborate in the design and interpretation of experimental and descriptive surveys.
• Conduct literature reviews to inform original research.
• Interpret research findings to generate applied communications recommendations.
• Write and present research findings in a variety of formats and styles suitable for different audiences.
• Participate in and lead discussions with partners to share findings and gather input.
• Contribute to the development of new projects and partner relationships, and build and maintain relationships with current partners, acting as key point of contact for partners where appropriate.
• Contribute to the organisational culture and development of FrameWorks UK.
• Contribute to the design and delivery of workshops and coaching for diverse communicators.

Researcher

• Develop knowledge of Strategic Frame Analysis, FrameWorks’ mixed methods approach to generating and applying communications strategies.
• Contribute to research projects to map cultural mindsets, and develop and test frames.
• Collect and analyse data from individual interviews, focus groups, media content, and field communications.
• Support the design and interpretation of experimental and descriptive surveys.
• Conduct literature reviews to inform original research.
• Interpret research findings to generate applied communications recommendations.
• Write research findings in a variety of formats and styles suitable for different audiences.
• Participate in discussions with partners to share findings and gather input.
• Contribute to the organisational culture and development of FrameWorks UK.
• Contribute to the design of workshops and coaching for diverse communicators.

Person specifications

Senior Researcher

1. Commitment to FrameWorks’ mission and values and the ability to integrate these values into day-to-day work.
2. A minimum of 7 years experience in social science research. This could be combined academic and professional experience (with at least 5 of those years above undergraduate level). Relevant disciplines include anthropology, sociology, linguistics, psychology, cognitive science, political science, and communications.
3. Strong qualitative research skills and experience, and ability to design, conduct, analyse and interpret qualitative data.
4. Understanding of at least some of the theoretical underpinnings of FrameWorks’ research and approach (e.g., theories of culture, framing, narrative, metaphor, ideology, etc.)
5. Excellent communication skills, both verbal and written.
6. Outstanding critical thinking, creative thinking, and problem solving skills.
7. Good project and relationship management skills.
8. Professional, enthusiastic, entrepreneurial, ‘can do’ attitude with an ability to work effectively in a collaborative, partner-oriented team, and individually.
9. Experience in applied research settings, not-for-profit organisations, narrative change, communications, or other related fields (e.g. activism, market research, journalism) is a plus.
10. Familiarity with quantitative research and ability to integrate qualitative and quantitative findings is a plus.
11. Experience working in the fields of health equity, economic equity, and/or children and families is a plus.

Researcher
1. Commitment to FrameWorks’ mission and values and the ability to integrate these values into day-to-day work.
2. A minimum of 5 years experience in social science research. This could be combined academic and professional experience (with at least 3 of those years above undergraduate level). Relevant disciplines include anthropology, sociology, linguistics, psychology, cognitive science, political science, and communications.
3. Strong qualitative research skills and experience, and ability to design, conduct, analyse and interpret qualitative data.
4. Understanding of some of the theoretical underpinnings of FrameWorks’ research and approach (e.g., theories of culture, framing, narrative, metaphor, ideology, etc.)
5. Good communication skills, both verbal and written.
6. Very good critical thinking, creative thinking, and problem solving skills.
7. Project and relationship management experience.
8. Professional, enthusiastic, entrepreneurial, ‘can do’ attitude with an ability to work effectively in a collaborative, partner-oriented team, and individually.
9. Experience in applied research settings, not-for-profit organisations, narrative change/communications, or other related fields (e.g. activism, market research, journalism) is a plus.
10. Familiarity with quantitative research (especially experimental surveys), and ability to integrate qualitative and quantitative findings, is a plus.
11. Experience working in the fields of health equity, economic equity, and/or children and families is a plus.

How to apply

Please select which role is a better fit for your skills and experience and then send a CV and cover letter which clearly demonstrates how you meet each point of the job specification requirements to hello@frameworksuk.org by midnight on 8th October 2023.

When submitting your application, please make clear if you are applying for the role of Researcher or Senior Researcher (this should be based on your fit with the person specification).

We are especially keen to attract applications from Black and ethnically minoritised people.

We would appreciate applicants completing an equity, diversity, and inclusion form so we can see if we are reaching a diverse range of candidates. This form will be separated from your application on receipt and stored anonymously.

Please contact Leila at hello@frameworksuk.org with any queries about the application process or role.