



Board Director, FrameWorks UK

Role Description

About FrameWorks UK

[FrameWorks UK](#) is a not-for-profit communications research organisation. We work with charities, foundations, and other mission-driven organisations to communicate about social issues in ways that will create change.

We're the sister organisation (and subsidiary) of [FrameWorks Institute](#) in the US which has been conducting framing research for nearly 25 years. FrameWorks UK was established in 2021.

Our research reveals how people think about social issues – the mindsets or ‘mental shortcuts’ which guide their thinking. It tells us not just *what* people think but *why* they think it. We use this evidence to develop and test strategic communications to help create change.

We support our partners to use our evidence-based recommendations to shape the public conversation by developing practical tips and guidance, running workshops, and more.

We know that when we change the story, we can change the world.

Our Board of Directors

The FrameWorks UK Board currently has four Non Executive Board Directors (unpaid) - including a Chair - who are legally, morally, and financially responsible for the organisation. As the organisation grows, we are seeking a fifth Board Director.

The key roles of the Board Directors are:

1. To assure that the organisation's strategy is in line with the articles of the organisation.
2. To assure the financial health and stability of the organisation and that funds are used to effectively deliver on the organisation's mission and purpose.
3. To assure that the organisation has effective senior leadership/management.
4. To assure that the organisation operates within the law.
5. To assure that the organisation has enough funding to meet its objectives.

The Board is chaired by Prof Deborah Phillips. The three Board Directors are Sally Bacon, Imran Hussain, and Prof Franklin Gilliam. You will find their profiles [here](#).

Role description

The purpose of this new, additional Board Director is - along with the other Board Directors - to provide strategic direction to the Executive Director and ensure effective governance and strategic leadership of FrameWorks UK and delivery of its mission and vision.

Principal responsibilities of Board Directors

- **Strategic leadership**
With the other Board Members, to provide leadership to FrameWorks UK and its Executive Director, ensuring maximum impact of the organisation. This includes participating in effective governance and ensuring the organisation operates in a way that is consistent with its articles of association and the inter-company agreement with FrameWorks in the US.
- **Governance**
Ensure effective governance arrangements, engaging in the development of the Board and ensuring their knowledge and keeps pace with current and future organisational developments.
- **Financial oversight**
Provide effective financial oversight and ensure that it is managed in a way that strengthens its financial sustainability.
- **External Relations**
Act as an ambassador for FrameWorks UK, maintaining relationships with key stakeholders, acting as a spokesperson for the organisation, and where appropriate and possible, representing FrameWorks UK at external meetings and events.
- **Efficiency and effectiveness**
Participate in meetings of the Board effectively and efficiently, bringing impartiality and objectivity to the decision-making process while ensuring that decisions are taken in the best interests of FrameWorks UK.
- **Relationship with the Executive**
Establish and build a strong, effective and a constructive working relationship with the Executive Director, contributing to the process of holding the Executive Director to account for achieving agreed strategic objectives.
- **Business Development**
Supporting the work of the Executive Director by assisting with identifying new funding streams and opportunities as appropriate.

Person Specification

- Commitment to the mission and values of FrameWorks UK (see strategy summary below).
- Experience working in, or closely with, the UK mission-driven sector.
- Experience of working collaboratively with Board Members and CEO/Executive Director to drive strategic direction and effective leadership.
- Ability to exercise financial oversight of the organisation.
- Experience applying social science research and an understanding of FrameWorks UK's research methods and approach.
- Experience influencing social change, ideally through shifts in public discourse/strategic communications.
- Understanding and acceptance of the legal duties and responsibilities of being a Board Member of a not for profit organisation.
- Ability to make strategic decisions in line with the organisation's governance arrangements.
- Excellent communication and interpersonal skills with the ability to work with other Board members, the Executive Director, and a range of external stakeholders and communicate clearly, accurately, with diplomacy and cordiality.
- Willingness to speak on the behalf of the organisation.

It is not expected that every Board Member has each of these skills and experience on joining the Board. Rather, we are seeking to build a Board that has all of these skills and this experience between them. **At this time, we are especially keen to add a Board Director who has financial expertise.** This might mean professional qualifications, skills and/or experience in a finance or accounting role.

Terms of the appointment

The appointment is being made on the following basis:

- This is an unpaid position. All reasonable out of pocket expenses will be reimbursed in accordance with FrameWorks UK's expenses policy.
- There is no fixed time commitment for the role but we estimate a time commitment of around eight days per year is required. This includes Board Meetings (usually three hours long and held quarterly), preparation for these meetings, and may also include representing the organisation at various events and meetings with the Executive Director (and accountants) in relation to financial matters. Board meetings are usually held online. When they do happen in person, they will ordinarily be in London but other meetings may be required from time to time across the UK.
- Board Members are appointed for a fixed term of three years. This can be renewed for a further three year term at the request of the Chair, and by approval of the UK and US Boards.

To apply

To discuss the role further please contact the Executive Director, Kate Stanley at kstanley@frameworksuk.org

Or to express your interest in this role, please send your cv to Kate Stanley at kstanley@frameworksuk.org by 30th April 2024.

Interviews will be held with shortlisted candidates in May and June. All appointments are subject to the approval by the Chair of the Board and the Board of FrameWorks Institute in the US.

FrameWorks UK Strategy Summary 2021-2024

Why

Vision
FrameWorks UK collaborations result in better public discourse and, ultimately, better policies and practices and a more equitable society.

Purpose
FrameWorks UK works with mission-driven organisations to create social change through framing research and support in using that research.

What

Impact
Better framing strategies on issues facing children, women & families lead to shifts in public discourse, policy and practice.

Impact
Better framing strategies on the social drivers of health and wealth lead to shifts in public discourse, policy and practice.

How

Activity
Develop our people, culture, systems and financial sustainability

Activity
Collaborate with FrameWorks US to produce excellent framing research

Activity
Innovate to support partner's strategic communications

Activity
Influence change through events, outputs & relationships

Values

Impact: We create change. We collaborate to achieve social justice - the more equitable distribution of resources & the full inclusion of all people.

Evidence: We use robust evidence to solve problems and innovate to make this evidence accessible.

Inclusion: We involve people with direct experience of social issues and are responsive to the needs of our partners